



ADDENDUM

Change to Option B, Zip Code Specific Leads

This is a modification to the original agreement I signed with SeniorLeads and all original terms apply. This addendum is to change the selection in the paragraph labeled "Cost - Select Option A or B" to option B. I agree to pay \$24 per lead. I have attached my initial zip code selections for my account. I understand I may change these selections the first and third Thursday of each by logging into my back office and clicking "Adjust Radius and Zip Codes."

I acknowledge that switching back and forth between option A and B is not permitted.

I also acknowledge that I am responsible for the number of leads generated in the zip codes I select and that I cannot make changes in my account other than on the first and third Thursday of each month as my ads are placed and paid for by SeniorLeads in advance.

I acknowledge that the terms and conditions put forth in the initial Service Agreement remain the same.

Credit Card Holder Name: _____

Signature: _____ Date: _____

Name on SeniorLeads account IF Different than card holder name:

Please include your selected zip codes with this fax or email your selected zip codes to help@seniorleads.com. You can use the tool at <http://www.searchbug.com/tools/zip-radius.aspx>. We generally recommend that you select zip codes that comprise a population totaling 300,000 as this provides a comfortable lead flow in most areas (the site above shows population for each zip code). Please note that we cannot forecast the lead flow in any area and once you make your zip code selections, you cannot make a change until the next 1st or 3rd Thursday of the month. If you receive more leads than desired, they are all billable so we recommend that you start with a population of 300,000 or less and then add zips or prospect types later to increase you lead flow.

**Please Fax Back To: (925) 226-4649 OR
Scan and email to: help@seniorleads.com**